



*At Ultra Precision Products Ltd, we are committed to maintaining the trust and confidence of our customers and visitors to our web site. We do not sell, rent or trade email lists with other companies and businesses for marketing purposes. This privacy policy details why we collect your personal information, how we use it, the limited conditions under which we may disclose it to others and how we keep it secure.*

### **Google Analytics**

*When someone visits [www.ultraprecision.co.uk](http://www.ultraprecision.co.uk) we use a third party service, Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website.*

### **Mailing Lists**

*As part of the registration process for our quarterly e-newsletter, we collect personal information. We use that information only for a couple of reasons: to tell you about recent business updates or services. We don't rent or trade email lists with other organisations and businesses.*

*We use a third-party provider, Campaign monitor, to deliver our newsletter. We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our e-newsletter. For more information, please see the Campaign Monitor Privacy notice. You can unsubscribe to general mailings at any time of the day or night by clicking the unsubscribe link at the bottom of any of our emails or by emailing [info@ultraprecision.co.uk](mailto:info@ultraprecision.co.uk).*

### **Third Parties**

We do not share your details with any third parties, the exception to this may be in the case of needing to engage a sub-contractor, such as heat treatments or plating which we do not offer in house.

### **Access to Your Personal Information**

You are entitled to view, amend, or delete the personal information that we hold. Email your request to – [info@ultraprecision.co.uk](mailto:info@ultraprecision.co.uk)

### **Changes to our Privacy Notice**

This privacy notice will be reviewed annually or sooner if there is a legal requirement to do so.